

Media Pack 2018



A truly local magazine in the heart of the community!

Your Steyning is printed monthly and distributed door-to-door throughout the town as well as in local restaurants, libraries, shops and the post office.

The magazine is the first port of call for local people who want to share information or find out what's going on in the community. This makes it the ideal vehicle for small businesses who want to communicate with their customer base.

We have underpinned the success of the printed magazines with a highly effective social media profile which supports our advertisers and draws new readers to the magazines.

Community groups and organisations can add their events to the website directly for free which means our website is always up to date with news and events going on in the community and surrounding area.

www.yoursteyning.co.uk



Very high print quality

We are VERY proud of the work that we've put into getting the look and feel of the magazine right. Your advert will look just the way your designer intended and you will be thrilled when you see your brand represented in a beautifully produced document.

Truly Local

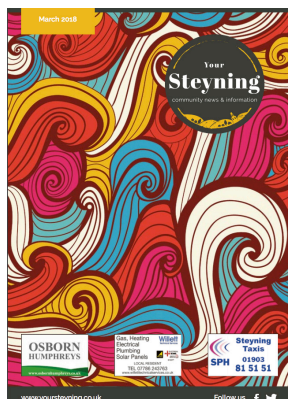
We feature up-to-date and relevant community news. Our advertisements and editorial pieces are all created by local people. This means that you are not going to find any outsourced articles. Our readers know that they are getting a genuine snapshot of local life.

Longevity

The high print quality and local nature of the magazine mean that our readers keep it on their kitchen counter or coffee table as a reference for the entire month. They may not need your services today, but when they do, this is the first place they'll look.

Additional support

When you advertise in our magazines, you get a free listing on our website, help with your artwork and, where appropriate, additional advertising support on our social media channels, where we share the best of what's local.



Call us on 01903 816803 or email melanie@barawood.co.uk to place your advert

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OPTION 1

Payment for advertising to be within 14 days or receipt of invoice

FREE LISTING ON OUR WEBSITES WITH EVERY ADVERT PLACED

	1 Issue Package	3 Issue Package	6 Issue Package	12 Issue Package
Eighth Page	NA	£118	£227	£403
Quarter Page	NA	£290	£261	£487
Half Page	£89	£204	£383	£718
Full Page	£166	£365	£692	£1254
Single Page Advertorial	£166	-	-	-
Inside Back/Front Covers	£262	-	-	-
Back Cover	£348	-	-	-
Editors Letter Page	£87	-	-	-

All prices subject to VAT at the current rate.

OPTION 2

Payment for advertising to be paid **prior** to printing.

FREE LISTING ON OUR WEBSITES WITH EVERY ADVERT PLACED

	1 Issue Package	3 Issue Package	6 Issue Package	12 Issue Package
Eighth Page	NA	£98	£189	£336
Quarter Page	NA	£121	£218	£406
Half Page	£74	£170	£319	£598
Full Page	£138	£304	£576	£1045
Single Page Advertorial	£138	-	-	-
Inside Back/Front Covers	£218	-	-	-
Back Cover	£290	-	-	-
Editors Letter Page	£72	-	-	-

All prices subject to VAT at the current rate.

LOOSE INSERTS

Loose Inserts delivered with each magazine:

Steyning: £190 plus VAT (payment made prior to distribution)

CIRCULATION

3200 homes in Steyning and Bramber.

DEADLINES

All deadlines are on the 10th of the month for the following month's issue. Please allow for more time if Barawood is to produce the advert for you.

ART WORK

Barawood Publishing offers FREE art work for use in any of the Barawood publications. If you pass this art work to a 3rd party, please call for permission and a small charge will apply.

ART WORK FORMATS

We accept .pdf or .jpg or .tiff or PhotoShop files. Picture quality: at least 300dpi at 100%.

PAYMENT INFORMATION

By cheque: Made payable to Barawood Publishing Ltd. Send to 19 Roman Road, Steyning, West Sussex, BN44 3FN

By BACS: Account number: 53329259, Sort Code: 20-23-97, please include your invoice number as a reference

By debit/credit card: please call 01903 816 803.

PayPal: go to www.barawood.co.uk/invoice-payment and follow the instructions.

Social Media



We offer social media consultancy and strategy. Please ask us for more details.

Advert Specifications:

Full page: 225mm x 154mm (portrait)

Half page: 154mm x 110mm (landscape)

Quarter page: 110mm x 75mm (portrait)

Eighth page: 75mm x 53mm (landscape)



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t: 01903 816803 e: melanie@barawood.co.uk w: www.barawood.co.uk

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